# CREATIVITY

## Helping you find your business northstar

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## **OUR SERVICES :**



#### **Marketing Strategy**

From simple to complex strategies. C cExpertise in category creation, product marketing and brand launches, which drive strong business outcomes.



#### Branding

Corporate and Personal Brand creation and amplification. Become the brand leader in your category or industry. Create a strategic plan or ongoing plan for amplification.



#### **Strategic Content**

MORA

Strategic content created to align to your organisation's brand, purpose and mission. From whitepapers, through to blogs, case studies and pitch packs. Buy as you go, as a package or as a monthly subscription.

### Communications

PR Relations. Government Relations. Social Media. Build a strategic plan and implement. Assess and understand how PR and Government relations plays a role in yur growth plan and build a plan to win.

## ABOUT US :

JMORA Marketing helps businesses in Australia, or online, to launch, grow and scale using proven marketing and communciations strategies and implementation. We harness over 25 years of CMO experience and apply these learnings to your business today.

#### JMORA Marketing

😉 +61413018808 🛛 🗠 Mola@michelleczamora.com @www.jmoramarketing,com